

Cancer Resource Center  
of  
Western Maine

1<sup>st</sup> annual

MAKE A DIFFERENCE

.....and have *fun* doing it!



## SPONSORSHIP OPPORTUNITIES

**Big TOM Sponsor \$2500.00**

- Logo on event materials including webpage, all event correspondence, participant bibs, participant T-shirts, mile marker signs, registration forms, results page, and at the top placement on the finish line on finish structure
- Tent space at finish line
- Give-a-ways in virtual goodie bag or at race registration

**Gobbler Sponsor \$1000.00**

- Logo on event materials including webpage, participant T-shirts, and prominently on the finish line on finish structure
- Tent space at finish line
- Give-a-ways in virtual goodie bag or at race registration

**Drumstick Sponsor \$500.00**

- Logo on event materials including webpage, participant T-shirts, and on the finish line on finish structure
- Tent space at finish line
- Give-a-ways in virtual goodie bag or at race registration

**Harvest Sponsor \$250.00**

- Logo on event mile markers and event T-shirts

## EVENT DETAILS

**TURKEY TROT 4 HOPE**  
**Thursday, November 23**

The inaugural Turkey Trot 4 Hope (4 mile race or walk) will be held on Thanksgiving Day in downtown Norway, Maine, bringing families together on one of the biggest running days of the year to support the

Cancer Resource Center of Western Maine. With more than 200 participants expected to run, jog and walk through the streets of Norway and by the picturesque Norway Lake, the 2017 trot is the beginning of an annual event.

Supporting this event is a significant way to demonstrate your commitment to the Cancer Resource Center's mission: *"We embrace anyone affected by Cancer in a community that offers hope and caring through support, education and concepts in healthy living"*

**TOGETHER WE CAN!**